

NEWS RELEASE

RELEASE DATE: 27 SEPTEMBER 2007
RELEASE REF: MAIN 002



The Main attraction at Installer Live

Boiler manufacturer Main enjoyed success at its first visit to the Installer Live exhibition. And with a busy stand each day and a bundle of leads to follow up, Main's sales director, Jim Boyce, is delighted with the company's last minute decision to attend.

"We attracted considerable interest in our stand, and our free product training offer, in particular, caught the eye of many installers," he says. "Specialising in supplying the independent merchants as we do, it is important for us to talk to their customers direct and show them how we can make a difference to their business.

"Free of charge training and technical support and service from **heateam** make the Main product a very attractive option for installers. And because we are the only UK manufacturer that specialises in supplying independent merchants without crossing into different markets, we understand the merchants' unique needs and requirements, too."

Main has range of a competitively priced, user-friendly high efficiency combination, heat only and system boilers up to 30 kW. The boilers meet the current Building Regulations, look good and are easy to install.

For more information, please visit www.mainheating.co.uk or telephone 08706 060 623.

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